

## CORPORATE OVERVIEW

marblemedia is a content creation company at the forefront of television and digital media production, devoted to telling stories that entertain and engage audiences across all platforms. The company was co-founded in 2001 by Executive Producers Mark Bishop and Matt Hornburg. marblemedia boasts an award-winning interactive studio, which creates digital media initiatives for all of its projects, and also offers services to other producers.

### Current marble projects include:

*Skatoony* – A television series and interactive web property based on the Cartoon Network UK's smash hit. This animated/live-action comedy series pits tweens and cartoons against each other in competition through frantic, trivia-based rounds—but only one will be named Skatoony Quiz Champ. The series also includes a fully-integrated website full of loony *Skatoony* action and a multi-player online game, *The Skatoony Home Game*. The series premiered on TELETOON in October 2010.

*The Dating Guy* – A prime time hooked-up animated comedy for adults, which follows the lives of four twenty-something friends in their weekly hunt for love or at least some kind of “happy ending.” *DatingGuy.com* takes the series' dating themes to the next level with an innovative website extending the narrative with the hilarious live-action *Morning After Show*. The series has aired on HDNet in the U.S., and is currently airing on TELETOON at Night in Canada.

*Taste Buds* – A cooking and food adventure series providing a hands-on, cross-platform experience for kids. *TasteBudsTV.com* is the interactive playground where kids can find recipes and fun educational games and activities. Season 3 premiered on TVO in September 2010. TasteBudsTV.com won a 2010 Gemini Award for Best Cross-Platform Project - Children's & Youth.

*Splatalot* – An outdoor, physical game show geared to the tween audience. Envision a medieval fortress with a sludge-filled moat and more face-planting, gut-busting, *splat-tacular* spills than you could ever imagine, and you have *Splatalot!* The TV show goes hand-in-hand with online games and the Highlight Shaker where fans mix up their favourite splats from the show. The series currently airs on YTV in Canada and on the BBC in the UK; it will premiere on ABC Australia later this year.

*What's in a Name?* – A transmedia factual entertainment series and website that takes audiences through the naming of Canada's most notable people, places and things—from Chef Susur Lee's new restaurant to a rock band. The contemporary story line launches into the fascinating history of where names have come from through the centuries. The complementary immersive website offers activities, quizzes, and games that use eye-catching design and creative visualizations to turn a name into an adventure. Premiering on History Television Canada on September 12, 2011.

### Projects in development include:

*Little Wombat*: a preschool animated series based on the *Little Wombat* books by Charles Fuge, in development with Kids' CBC

*Rockin' The Boat*: a tween animated comedy series set on a cruise ship, in development with TELETOON

*Manny Poppins*: a reality show hosted by a male nanny who helps families create happy homes, in development with Slice

### Previously produced projects include:

Preschool hits, *This is Daniel Cook* and *This is Emily Yeung*, which have aired in over 90 countries and in a dozen languages; *The Art of Seduction*, the award-winning film anthology series made for mobile phones; the comedic 'domestic operas' *Burnt Toast* and *Toothpaste*; the unique *deafplanet.com*, 'The First Television Series and Website in American Sign Language'; *The Adrenaline Project*, an extreme-action reality series for teens where contestants compete against one another, tournament-style.

### Industry partnerships:

marblemedia is a member of the Youth Media Alliance, the Canadian Academy of Recording Arts and Sciences, the Academy of Canadian Cinema and Television, WIFT, Film Ontario, Interactive Ontario, and the Canadian Media Production Association.

### Notable awards and accolades:

- Winner of a **2010 Gemini Award for Best Cross-Platform Project - Fiction** for *DatingGuy.com*
- Winner of two **2011 YMA Awards – Best Convergent Interactive Content** and **Special Jury Award – TasteBudsTV.com**
- Winner of a **2010 Gemini Award for Best Cross-Platform Project - Children's & Youth** for *TasteBudsTV.com*
- Winner of **2010 W3 Awards** for *Stoked Interactive* (Gold) and *TasteBudsTV.com* (Silver)
- Mark Bishop recognized as an **International Next-Generation Producer** for 2009 by The Hollywood Reporter
- Winner of the **2008 Canadian New Media Award – Company of the Year**
- Partners Mark Bishop (2008) and Matt Hornburg (2007) both won the **Canadian New Media Award - Producer of the Year**
- Received the **2007 Lions Gate/Maple Pictures Innovative Producer of the Year Award**
- Top 10 Groundbreakers awarded in 2007 by the **Bell Broadcast and New Media Fund for deafplanet.com**
- Winner of a **2007 GSM Award for Best Made for Mobile Video Service** for *The Art of Seduction*
- **5 YMA Awards** including the coveted **Special Jury Prize and Best Website** for *This is Daniel Cook* and *This is Emily Yeung*